

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # 842439

Schedule Dates 10/23/12-10/29/12 Advertiser Crossroads GPS (33741)

Agency/T-Code Crossroads Media LLC (2774)/055317791

Product Political - US Senate (1176) Brand Democrat (Anti) (177520) Salesperson

Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia MARONEY, STEPHANIE **Buyer Name**

(202) 559-6424 / CPE 12/11/749

Phone/Fax

Account Types National/Political PAC - Agency Billing Type

Weekly/Irregular Comments CROSSROADS GPS:30

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/13/12 Last Modified 10/23/12 **Entered By** Penne Marsh

CO-OP No Headline # 06225767

Demo

Normal

\$3,997.50

Order Type Package Deal

Commission

Sales Tax

Commission % 15.00

Net Total \$22,652.50 Norfolk (WVEC) (WVEC) By Broadcast Month Rate **Spots** Oct. 2012 37 \$21,800.00 Nov. 2012 8 \$4,850.00 Grand Total: 45 \$26,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	10A- 10:58A (ET)		i		i I	i i	1	i	1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	11P- 11:35P (ET)				1		1		1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	12P- 12:57P (ET)						1	İ	1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	5A- 5:58A (ET)				l I		1	İ	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	5:29P- 5:58P (ET)						1	1	1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	6P- 6:30P (ET)						1		1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
7.1	Normal Line / SPOT	10/26/12-10/26/12	5	:30	6:58P- 7:28P (ET)				l I		1	İ	1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	10/19/12
8.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	9A- 10A (ET)				l I		1	İ	1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	10A- 10:58A (ET)		1		į .			İ	1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
10.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	11P- 11:35P (ET)		1						1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	12P- 12:57P (ET)		1		i i			İ	1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5A- 5:58A (ET)		1					i	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5:29P- 5:58P (ET)		1				i	i	1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
14.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	6P- 6:30P (ET)		1				i	i	1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12

CONFIRMATION CONTRACT

	OOM INWATION	OOMINAOI		
Date:	Accepted-Station:	Date:	Comments:	
	Date:	I .	Date: Accepted-Station: Date:	



Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 Contract # 842439

Agency/T-Code

Date:

Schedule Dates 10/23/12-10/29/12 Advertiser Crossroads GPS (33741)

Crossroads Media LLC (2774)/055317791

Product Political - US Senate (1176) Brand Democrat (Anti) (177520)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia MARONEY, STEPHANIE **Buyer Name** Phone/Fax (202) 559-6424 / CPE

12/11/749 **Account Types** National/Political PAC - Agency

Billing Type Weekly/Irregular Comments

CROSSROADS GPS :30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/13/12 Last Modified 10/23/12 Penne Marsh

CO-OP No

06225767 Headline # Demo

Order Type Normal

Package Deal Commission % 15.00

\$3,997.50 **Net Total** \$22,652.50

Sales Tax

Commission

Entered By

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Oct. 2012 37 \$21,800.00 \$4,850.00 Nov. 2012 Grand Total: 45 \$26,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:28P- 7:57P (ET)		1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	9A- 10A (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
17.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11P- 11:35P (ET)						1			\$750.00		Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
18.1	Normal Line / SPOT	10/27/12-10/27/12	5	:30	5:58A- 8A (ET)						1		1	\$235.00	\$235.00	Norfolk (WVEC) (WVEC)	VARIOUS	10/19/12
19.1	Normal Line / SPOT	10/28/12-10/28/12	5	:30	11P- 11:35P (ET)							1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	10/19/12
20.1	Normal Line / SPOT	10/28/12-10/28/12	5	:30	5:58A- 8A (ET)							1	1	\$185.00	\$185.00	Norfolk (WVEC) (WVEC)	VARIOUS	10/19/12
21.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	10A- 10:58A (ET)					1			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
22.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	11P- 11:35P (ET)					1			1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
23.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	12P- 12:57P (ET)					1			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
24.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	5A- 5:58A (ET)					1			1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
25.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	5:29P- 5:58P (ET)					1			1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
26.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	6P- 6:30P (ET)					1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
27.1	Normal Line / SPOT	10/25/12-10/25/12	5	:30	7:28P- 7:57P (ET)					1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	10/19/12
28.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	9A- 10A (ET)					1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12

CONFIRMATION CONTRAC	Τ	
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:



Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 Contract # 842439

Agency/T-Code

CPE

Schedule Dates 10/23/12-10/29/12 Advertiser Crossroads GPS (33741)

Crossroads Media LLC (2774)/055317791

Product Political - US Senate (1176) Brand Democrat (Anti) (177520)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia MARONEY, STEPHANIE **Buyer Name** Phone/Fax (202) 559-6424 /

12/11/749 **Account Types** National/Political PAC - Agency

Billing Type Weekly/Irregular Comments

CROSSROADS GPS :30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/13/12 **Last Modified** 10/23/12

Penne Marsh **Entered By** No

CO-OP 06225767 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$3,997.50

Net Total \$22,652.50

Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Oct. 2012 37 \$21,800.00 \$4,850.00 Nov. 2012 Grand Total: 45 \$26,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Sı	J Sp	ots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	10A- 10:58A (ET)			1						1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
30.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	11P- 11:35P (ET)			1						1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
31.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	12P- 12:57P (ET)			1						1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
32.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	5A- 5:58A (ET)			1						1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	5:29P- 5:58P (ET)			1						1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
34.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	6P- 6:30P (ET)			1						1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
35.1	Normal Line / SPOT	10/23/12-10/23/12	5	:30	7:28P- 7:57P (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	10/19/12
36.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	9A- 10A (ET)			1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
37.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	10A- 10:58A (ET)				1					1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	7/13/12
38.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	11P- 11:35P (ET)				1					1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
39.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	12P- 12:57P (ET)				1					1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	7/13/12
40.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	5A- 5:58A (ET)				1					1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
41.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	5:29P- 5:58P (ET)				1					1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	7/13/12
42.0	Normal Line / SPOT	10/24/12-10/24/12	5	:30	6P- 6:30P (ET)				1					1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12

		CONFIRMATION CONTRAC	T	
cepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

	WVEC
i Daillice ii	613 Woodis Ave.
13 WVECTV	Norfolk, VA 23510

Line Type / Break Type (Ref #)

43.1 Normal Line / SPOT

44.0 Normal Line / SPOT

46.0 Normal Line / SPOT

45.0 M/G For 17.0.1 / SPOT

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Line

842439 Contract # Schedule Dates 10/23/12-10/29/12 Advertiser

Product

Crossroads GPS (33741) Agency/T-Code

Crossroads Media LLC (2774)/055317791

Political - US Senate (1176)

Norfolk (WVEC) (WVEC) 07/13/12 By Broadcast Month 10/23/12 Oct. 2012

Nov. 2012

Grand Total:

Penne Marsh

06225767

No

Spots 37

45

Rate \$21,800.00 \$4,850.00 \$26,650.00

_00.0	FIC	ouuci	Political - US Se	snate ((11)	,					# 002				
	Bra	and	Democrat (Anti	i) (177	/520)					Demo					
	Sal	lesperson	Blair, Cheryl (2	205)						Order Typ		rmal			
	Sal	les Office	TeleRep - Phila	delphi	ia					Package [
	Buy	yer Name	MARONEY,STE	PHANI	ſΕ					Commissi	13.	.00			
	Pho	one/Fax	(202) 559-6424	4 /						Commissi	ion \$3,	,997.50			
- 1	CP	E	12/11/749							Net Total	\$22	2,652.50			
	Acc	count Type	National/Politic	al PAC	2 - Ag	ency				Sales Tax	•				
	Bill	lling Type	Weekly/Irregul	ar											
_	Coi	mments	CROSSROADS GP ***** THIS IS A		IN AD'	VANCE	SCHEDU	JLE **	***,						
Dates	Sec	Length	Run Times	SPW	Mo	Tu V	We Th	Fr	Sa Su	Snots	Rate	Total	Station	Comments	Entered
Dates 4/12-10/24/12	Sec 5		Run Times 6:58P- 7:28P (FT)	SPW	Мо		We Th	Fr	Sa Su	Spots 1	Rate \$1.300.00	Total \$1,300,00	Station Norfolk (WVEC) (WVEC)	Comments WHFFI-FORTNF<	Entered
24/12-10/24/12	5	:30	6:58P- 7:28P (ET)	SPW	Мо		1	Fr	Sa Su	Spots 1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	10/19/12
24/12-10/24/12 24/12-10/24/12	Sec 5	:30	6:58P- 7:28P (ET) 9A- 10A (ET)	SPW	Мо					Spots 1 1	\$1,300.00 \$300.00	\$1,300.00 \$300.00	Norfolk (WVEC) (WVEC) Norfolk (WVEC) (WVEC)	WHEEL-FORTNE < REGIS&KELLY <	10/19/12 7/13/12
24/12-10/24/12	5	:30 :30	6:58P- 7:28P (ET)	SPW	Мо		1		Sa Su	Spots 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$1,300.00	\$1,300.00 \$300.00 \$750.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE< REGIS&KELLY< 13 NEWS AT 11P	10/19/12

Date Entered

Last Modified

Entered By

Headline #

CO-OP

		(CONFIRMATI	ON CONTRACT	Γ			
Accepted-Agency/Advertiser:	D	Date: Acc	epted-Station:	!	Date:	Comments:		